



meadowArts

Art, places, ideas

Image: The Golden Valley Sundial by Chris Poolman & Grace Emily Manning.

Welcome to Meadow Arts	3
About Meadow Arts	5
Vision, Mission, Values	8
Recent Successes	12
Our Board	15
How to Apply	17



Would you like to become a Trustee of Meadow Arts?

For 25 years we have been a leading contemporary visual arts charity in the West Midlands, delivering ambitious and accessible projects in unexpected, often rural places.

We have a strong and dynamic board, who work closely with our committed team of 5 part-time staff to help shape our artistic programme, define future direction and celebrate the value and transformative potential of the visual arts.

If you are interested in joining us read on for more information and details on how to apply. We look forward to hearing from you.

Dr Daniel Pryde-Jarman
Chair of the Board of Trustees

"Meadow Arts has been, from the beginning, ground-breaking. It has championed and provided support for dozens of emerging artists and worked with many of the world's leading names. Especially when commissioning new pieces, Meadow Arts challenges artists to think outside of their customary terrain and facilitates rich new readings of their work."

Tom Jeffreys, Art Critic

About Meadow Arts

"It has been a privilege to work with and
learn from Meadow Arts."

Tom Freshwater, Former Head of Public Programmes, National Trust

Meadow Arts produce place-responsive contemporary art projects, curating large-scale exhibitions, commissioning new artworks and delivering public projects and events.

In 2026, Meadow Arts celebrated a milestone 25th anniversary. For a quarter of a century, our flexible model, commitment to exceptional art, and ability to curate programmes that resonate with wide audiences have kept us sustainable and established us as a vital part of the creative landscape regionally and beyond.

Without a venue of our own, we've built ambitious projects through partnership: in 2026 this recognition has extended beyond our region, and includes working with collaborators in Bavaria, the Contemporary Visual Arts Network across England, as well as range of host locations that bring our work to life.

Meadow Arts is a Charitable Incorporated Organisation (CIO) and have been an Arts Council England National Portfolio Organisation (NPO) since 2012.

Over the last 5 years we have been funded by:

Arts Council England;
the Elmley Foundation,
Herefordshire Council via
UKSPF and Hereford Stronger
Towns Fund, De Laszlo
Foundation, Herefordshire
Cultural Partnership, and
others.

Meadow Arts partners:

Our partnership-based business model has meant that over the past 25-years we have worked alongside many established public and private organisations including University of Worcester and Hereford College of Arts. Museums in Worcester, Shrewsbury, Hereford, and Ironbridge Gorge; National Trust; Historic England, Canal & River Trust, the Hive Library, Courtyard Centre for the Arts, Hay Castle Trust, Sidney Nolan Trust and many others.

We have collaborated with strategic partners, including Arts Fundraising & Philanthropy; Creative United; Arts&Heritage; Cause4; New Art West Midlands; The Audience Agency; The Art

House, Worcester; Pershore Riverside Centre; Pershore Abbey; CityHeart Living at No.1 Station Approach, Hereford; Herefordshire Cultural Partnership; Worcester Cultural Consortium; Vibrant Shropshire Cultural Compact; District, City and Local Authority Councils.

Working mainly across Herefordshire, Worcestershire and Shropshire, Meadow Arts employs a core team of 5 people. We have no venue of our own and collaborate with others to strategically deliver projects, achieve common aims and maximise resources.

Vision, Mission and Values

"Meadow Arts' projects don't
compromise."

Laura White, Artist



Vision

August 2026 – We are currently working with an evaluation consultant to update our Vision Mission and Values, those stated below will change by Autumn 2026.

We are an inspirational visual arts charity delivering ambitious and accessible projects in unexpected, often rural places.

Since 2001, Meadow Arts have challenged established notions of where and how excellent art can happen, and who can access it.

We are committed to delivering the highest quality work to diverse audiences and to people who may not normally engage with contemporary art.

Mission: Art, Places, Ideas

Through context-responsive exhibitions, new commissions, rich learning and engagement programmes, and interactive events, we bring an ambitious programme of high-quality artistic encounters to a wide audience, focusing on more rural areas, where cultural provision and access to high quality contemporary art are traditionally low.

We often collaborate at a strategic level with non-art venues, such as heritage settings, publicly accessible landscapes, regional museums, libraries and colleges. We have a good reputation for working outdoors, in direct dialogue with the natural /cultural environment.

Values

- ▲ We are creative, inspirational, collaborative, responsive & curious.
- ▲ We use excellent contemporary art to encourage new ideas and expand horizons.
- ▲ We place visual art in galleries and other, unexpected places, to reach new audiences and engage participants.

Recent Successes

"As someone who works alone in a remote location, the Our Place Golden Valley walking series has made such a positive difference to me personally."

Our Place Golden Valley Make Your Way Wednesdays Participant

Recent work includes...

- OUR Place, a major 3-year programme focusing on creative health. A new area of work for us both geographically and thematically. Our focus area is the Golden Valley, also a new area in terms of audience /participant base. OUR Place has pushed us into new territory in every way.
- BorderLands, a programme that uses the theme of borders globally as places of connection, funded (2025-28) by the de Laszlo Foundation. In Year 1 a participatory-based artistic commission focused on co-creating work in three border communities: Hay-on-Wye, Kington & Presteigne. In Year 2 we delivered a major exhibition at Hay Castle from May until August 2026, plus a new programme of artist-led walks, and artist talks. In Year 3, a second artistic commission will result in a digital and physical exhibition adding new resources to our website, to create a project legacy.
- Artist Talks Series 1-3 with Hereford College of Arts, a new artist talks programme open to students, tutors, and the public. Series 1, called Radical Care, included major artists such as Marcus Coats and Bobby Baker. Series 2, called Borders & Boundaries, included Larry Achiampong and Delaine le Bas.
- Monument to the Vanquished, a major exhibition at The Herbert Museum & Art Gallery, Coventry as part of Coventry Biennial 2025. The result of working with artist Leah Gordon for 4-years to develop a body of work that reflected on the impact of the enclosure acts on our social history and movement of people from rural to urban areas.
- Five-years of socially engaged practice in Pershore, Worcestershire, where we worked with young people from Pershore Riverside Centre on a wide variety of artistic projects, culminating in the production of their very own recipe book, Youthy Cooks and matching hand-made crockery set. Currently exhibited at National Trust property Croome Court until May 2026.

Our Board

"Meadow Arts represented an exciting gateway into deepening my understanding of the role of contemporary art in new and different contexts. When I saw the opportunity to become a Trustee, I was in the middle of an Artist Residency at the Sidney Nolan Trust, and it seemed like perfect timing."

Gemma Moore, Artist & Trustee

We are a CIO, with 8-10 [Trustees](#) serving at any one time, from a wide range of professional backgrounds. Currently, we are seeking a new Treasurer, someone with sound financial management skills, confidence in cash flow forecasting and using spreadsheets.

In addition, we would always welcome people aged under 30 or individuals who can speak for some of the under-represented communities we serve across Herefordshire, Shropshire & Worcestershire. Our aim is to become a truly inclusive organisation with a workforce and audience as diverse as the communities we serve. We understand that contemporary art can be a closed shop for many. We are challenging that by celebrating and investing in diverse and inclusive ways of working so our trustees, team and audience directly reflect our audiences and our ambitions for a more inclusive sector. If you are from a background that is underrepresented in the arts and cultural sector and you are interested in becoming a Trustee, we encourage you to apply.

Useful reading: [The Charity Commission Good Governance Code](#).

You are welcome to contact our Executive Director for an informal conversation in advance of sending an application. Please email to arrange a time: clare@meadowarts.org.

How to Apply

We really want to appoint Trustees in a different way. We know that there are many barriers to entry of executive leadership in the cultural sector, and we want to make this process as open and supportive as possible.

If you are interested please apply by sending some information about yourself, your interest in and suitability for the role, using any of the following you are comfortable with:

- Letter of application (2 x A4 pages max)
- Video (3mins max)
- Voice memo (3mins max)
- PowerPoint presentation of up to ten slides / 1000 words or less

- Please ensure your name is given on every page / file you submit.
- We also ask that you complete our **Equal Opportunities form**.
- Please send to clare@meadowarts.org.

Thank you and we look forward to hearing from you.